



Graduate & Professional Schools Fair 2021

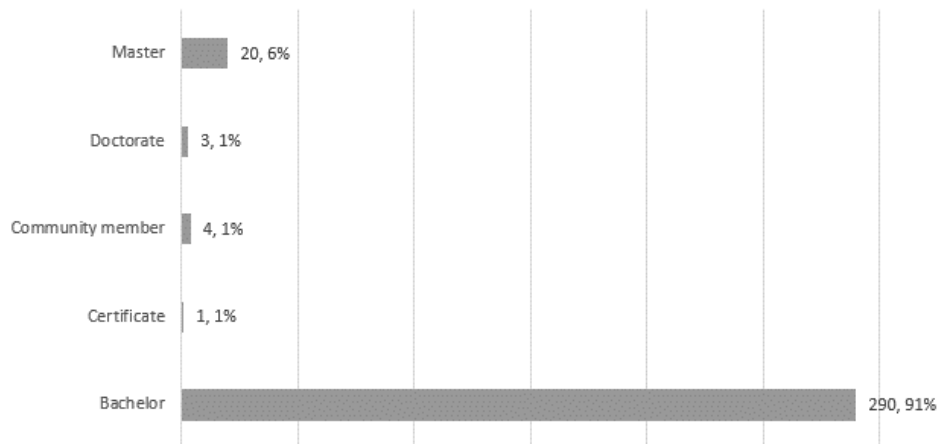
In-person & Virtual Impact Report

Impact Report: In-person

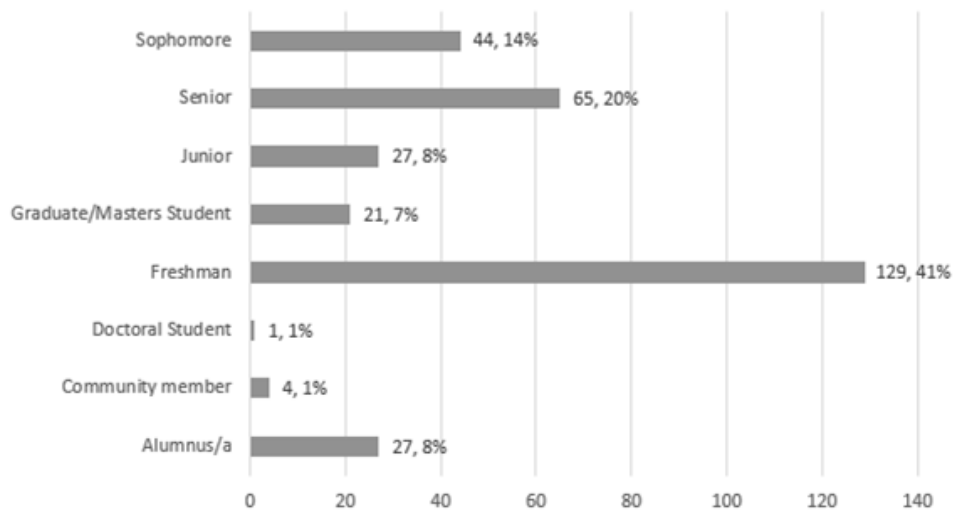
On October 6, 2021, The University of Texas at El Paso (UTEP) welcomed recruiters from 30 graduate programs to our in-person event; this marked the first in-person event after the pandemic. This effort exposed students to various options for post-Baccalaureate study. These included UTEP's Colleges of Business Administration, Education, Engineering, UTEP MPA Program and the Graduate School. We strove to serve students with programs from health & related programs, law, in addition to general graduate-level study options. The following is the profile breakdown of the 318 students that attended. Most were undergraduates, classified as freshmen representing the College of Liberal Arts.

IN-PERSON STUDENT PROFILES: N-318

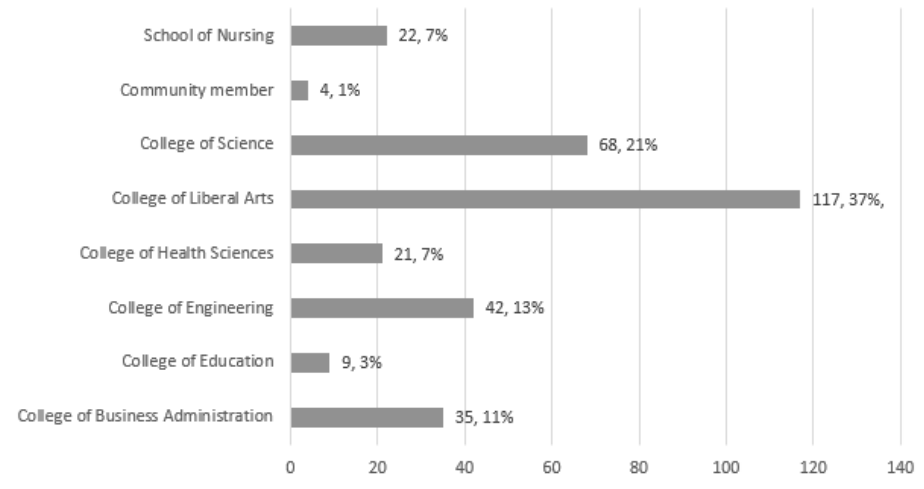
Degree Profile: N-318



Classification Profile: N-318



College Profile: N-318



Impact Report: Virtual fair

Recruiter participation

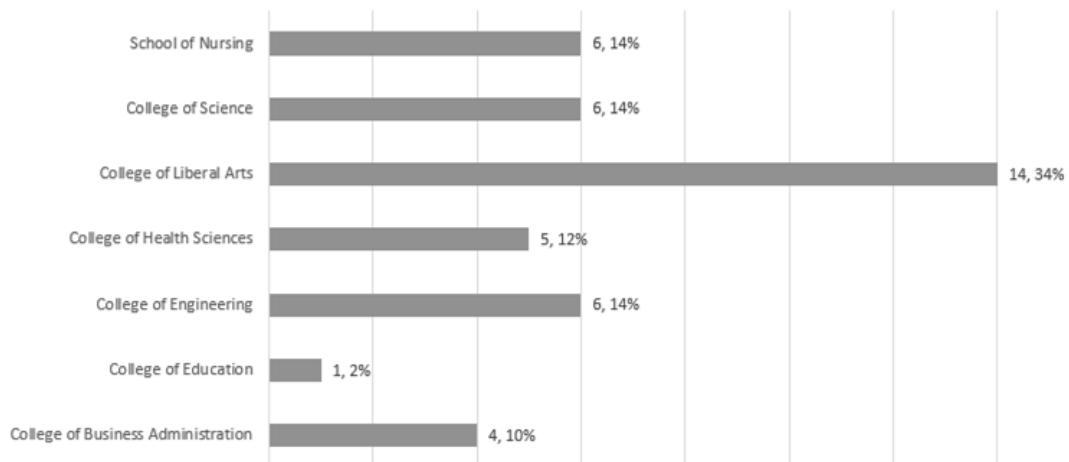
On October 7, 2021, we welcomed recruiters from 23 graduate programs to our virtual fair. The following is the profile breakdown of the 42 students that participated. Once again, most were undergraduates, classified as freshmen representing the College of Liberal Arts.

Student Participation

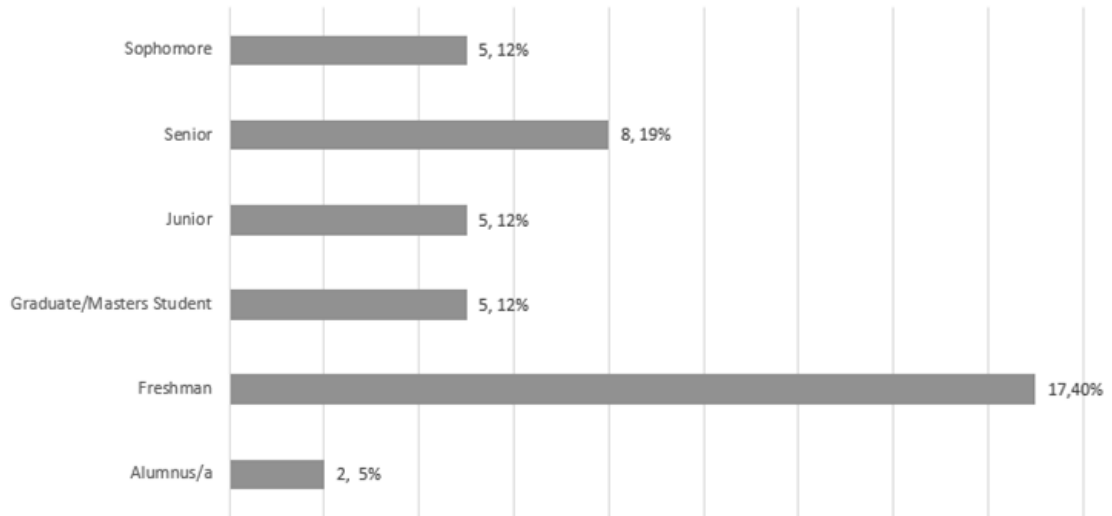
Of the 81 students who signed-up in advance, 42 attended. The majority UTEP undergraduates, with 5 graduate students and 2 alumni.

VIRTUAL FAIR STUDENT PROFILES: N-42

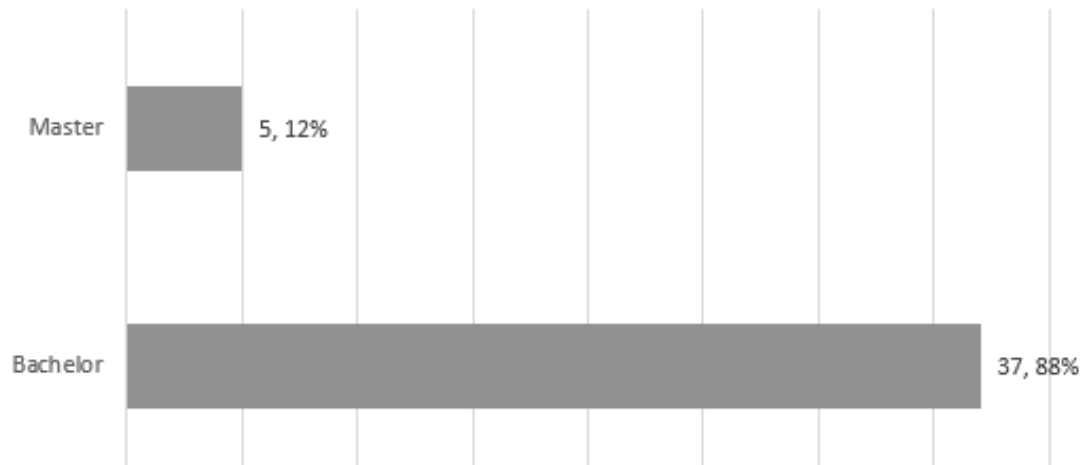
College Profile: N-42



Classification Profile: N-42



Degree Profile: N-42

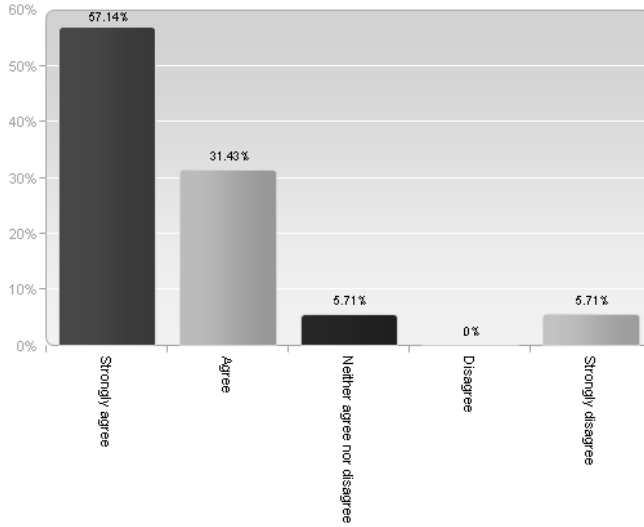


Student Evaluation Responses

In a survey emailed to all student participants, 35 responded in the following way.

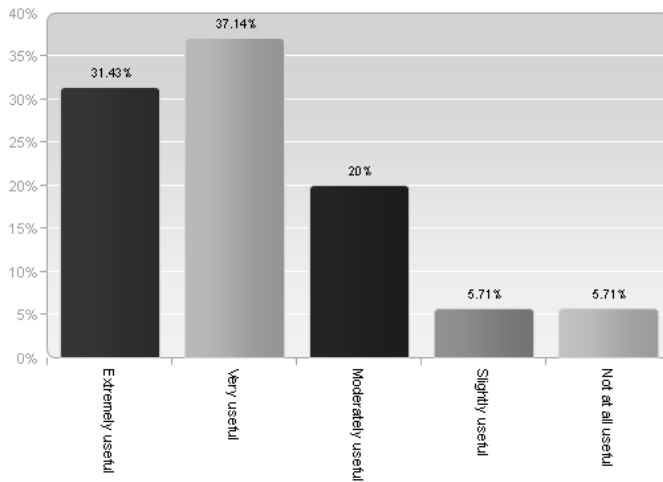
N-35

Q3. Please indicate your level of agreement with the following statements: - I would recommend other students attend the Graduate and Professional Schools Fair.



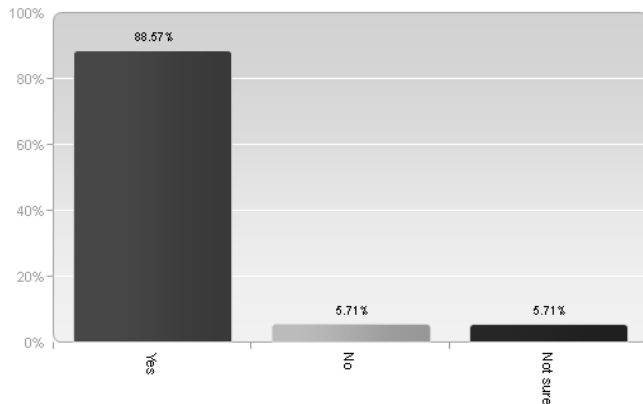
88.57%
of students would agree to strongly agree in recommending the fair to other students.

Q4. How useful was the fair in your graduate program search?



88.57%
of students found the fair at least moderately to extremely useful in their graduate program search

Q5. As a result of attending the fair, do you now know of at least one institution that offers your intended major?

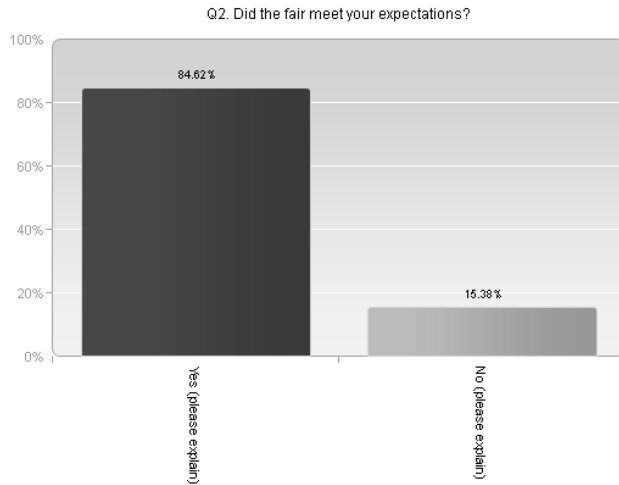


88.57%
of students found at least one institution that offers their intended major

Recruiter Evaluation Responses

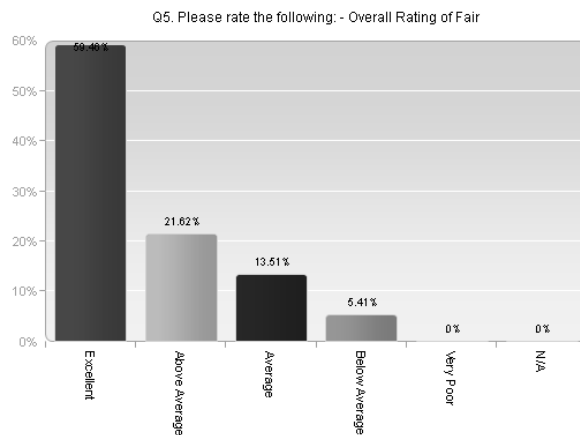
In a survey given to all recruiters, 39 responded in the following way.

N-39



84.62%

of the recruiters stated that the fair met their expectations.



81.08%

of the recruited rated the fair above average to excellent.

As part of the survey, we asked recruiters for their comments. The following are representative of the total responses.

In-person

- Event is very well planned. Staff is nice and helpful. I think that because of Covid there might not be too many students, nonetheless, I appreciate the opportunity to be here.
- Everyone was very helpful & the communication was great. Thank you!
- I appreciate your team's hard work!! Unfortunately, virtual fairs have not gone well for us. It is not unique to your school/team, it just is what it is.
- Parking situation could be better.

Virtual

- This has been my favorite and easiest platform to navigate for a graduate school fair so far. If I had to change anything, I think I would love to include a chat feature during the video calls. I'm not sure if there was one available, but it would have been helpful to have one readily accessible to share links to our websites for students to reference.
- We would consider attending In-person once we are no longer living through a pandemic!